

Welcome - Sunday 5 August

Welcome Function	
5.00 - 7.00pm	Fat Eddies Bar, The Terrace - Welcome Cocktails & Networking in the new leisure precinct of Christchurch. Take a short stroll from your accommodation and join us for drinks & nibbles before experiencing dinner at one of the many restaurants close by. Official Welcome from Mayor of Christchurch, Lianne Dalziel,

Conference Day 1 - Monday 6 August

Conference Start			
8.00 - 8.40	Registration - Tea & Coffee		
8.45 - 9.15	Opening & Scene Setting Collaborative Conferencing Introduction		
9.15 - 10.00	Opening Keynote: An Overview of Disruption & Exponential Change <i>Kaila Colbin, Curator Singularity University & TEDx Christchurch, Co founder of Ministry of Awesome</i> <i>Scene setting overview from an international expert, on major disruptors creating exponential change in our business, technology and social environments which are changing the world we operate in.</i>		
10.00 - 10.30	Collaborative Conferencing Round table discussions around the relevance of some of the trends and disruptors for NZ and the events sector <i>Facilitated by Jason Pemberton, ETF Facilitator, You Think</i>		
10.30 - 11.00	Coffee Break & Networking		
11.00 - 12.15	Keynote & Workshopping: Opportunities & Differentiators in the Events Sector <i>Tahira Endean, Author, Event Designer and Producer</i> Insights & learnings from disruptors being seen/experienced in the Events Sector globally and how events are using differentiators for competitive advantage and meeting the challenges & opportunities		
12.15 - 12.45	Finding Calm in the Storm – Resilience <i>Jackie Blunt, Wellbeing Educator & Consultant, Lincoln University</i> Looking at the effects on our physical and mental wellbeing of constant and changing flows of information, technology and ceaseless activity without rest, and what we can do about it to live well in a challenging environment		
12.45 - 1.45	Lunch & Connecting		
	DISRUPTORS & OPPORTUNITIES IN THE TECHNOLOGY SPACE	DISRUPTORS & OPPORTUNITIES IN EVENT DESIGN & PRODUCTS	EXPLORATION STREAM
1.45 - 2.30	Technology Analysis and Planning <i>Terri van Schooten, Director, Verve & Victoria MacLennan, Govt Digital Advisory Group</i> The steps in deciding technology needs & opportunities for an event - a live case study using the decisions & analysis undertaken for the upcoming new WLG-X	Opportunities by Redesigning the Event Experience <i>Tahira Endean, Author, Event Designer and Producer</i> <i>As a global expert in event redesign and the human psyche this</i>	Tools to use “in the Storm” Workshop <i>Jackie Blunt, Wellbeing Educator & Consultant, Lincoln University</i> Practical tactical tools to cope with pressure & functioning effectively 20mins x 4 tools <ul style="list-style-type: none"> Brain breaks Moving meditation
2.30 - 3.15	Planet of the Apps <i>John Quinn, Presentologist, Audience Alive</i> A quickfire introduction to the apps & technology that can be used to disrupt and differentiate events	Redesigning Iconic Events <ul style="list-style-type: none"> World Buskers Festival - <i>Linda Falwasser, ChristchurchNZ</i> Coast to Coast – <i>Glen Currie</i> Responding to need for change with a redesign of the product & experience	Continued: Tools to use “while in the Storm” <ul style="list-style-type: none"> Mindfulness Tactical self-regulation
3.15 - 3.45	Afternoon Tea		
4.00 - 4.45	Vision vs Reality <ul style="list-style-type: none"> Ring of Fire - <i>Jason Cameron</i> Urology Associates Carpark Cannonball – <i>John McKenzie, Director, Enthuse</i> Challenges & opportunities experience in introducing new events from first time events held in 2017.	Pitching the Vision <ul style="list-style-type: none"> TBC 	Waste not, Want not: Event waste minimization solutions <i>Shanti Campbell, Event Sustainability, CCC; Joany Grima, Senior Lecturer, School of Business, WelTec</i> -Learning from composting trials to minimize waste at events -How festival organisers minimize waste in New Zealand

5.45 - 7.30	Event Case Study/Field Trip: House of Travel Botanic D'Lights Experiencing the reality of events. Botanic D'Lights, one of Christchurch's newest iconic events, transforms the Botanic Gardens into a spectacle of illuminated artworks and innovative light installations. Take a trip before dinner and learn about the event development & get a special pre-opening preview.
7.45 - 10.45	Conference Dinner Dining, discourse & dancing! with colleagues in a special environment which demonstrates the adaptability of event venues.

Conference Day 2 – Tuesday 7 August

8.00 - 8.30	Day Registrations	Resilience Session Options of Yoga/Body balance or physical session run by CCC Instructors	
8.30 - 9.00	Optimising Economic and Social Opportunities as a Disruptive Positive Force for Change <i>Joanna Norris, CEO, ChristchurchNZ</i>		
9.00 - 9.20	Update from New Zealand Major Events <i>Susan Sawbridge</i>		
9.20 - 10.10	Keynote: Disruption from the Commercial Sector: Sponsorship, Marketing and What Events Need to Know <i>Kim Skildum-Reid, Director, Power Sponsorship</i>		
	The commercial sector have more and better marketing options than ever before. There are big implications for events, as sponsors seek out ever more sophisticated partners. Get it right, and attract great, engaged sponsors. Get it wrong, and watch your bottom line sink		
10.10 - 10.30	Collaborative Conferencing – dig deep into the impacts & opportunities in groups <i>Led by Jason Pemberton, ETF Facilitator, You Think</i>		
10.30 – 11.00	Morning Tea		
	DISRUPTORS & OPPORTUNITIES IN COMMERCIAL ENVIRONMENT	DISRUPTORS & OPPORTUNITIES IN MARKETING & PR	EXPLORATION STREAM
11.00 - 11.40	Workshop: Top Ten Changes to Make to Thrive in a Disrupted world <i>Kim Skildum-Reid, Director, Power Sponsorship</i>	Preparing for New Target Markets – Millennials & Gen Z <i>Emily McLean, Social Media Manager, CFFC</i>	Deep Dive Labs Learn, explore, apply in small group sessions led by a topic specialist
11.45 - 12.30	This fast and furious workshop will provide participants with ten critical changes they need to make to harness the power of disruptive marketing, create compelling offers, and make sponsors want to work with you	Understanding the new preferences, products & communications required to meet Millennials & Gen Z needs Rebranding and Redesigning Events - Tricky but Rewarding. <i>Rae Baker, Director, The Real Journeys Queenstown Winter Festival</i>	<ul style="list-style-type: none"> Impacts of Changes in the Music Industry – <i>Cushla Aston</i> Social Enterprise Model for the Event Sector – <i>Jason Pemberton</i> Social Media Tools for Diverse Target Markets - <i>Emily Maclean</i> Building Events from Scratch – <i>Sarah Lewis</i> Each session repeated twice.
12.30 - 1.30	Lunch		
1.10 - 1.30	NZEA AGM		
1.30 - 2.00	Keynote: NZ Events Sector Meeting the Disruptive Challenges <i>Stuart Turner, Head of Major Events, ATEED</i>		
	Collaboration, integration & internationalisation are key to working together as a sector, generating authentic experiences while taking the best from around the world and applying to NZ.		
2.00 - 3.00	Opportunities & Differentiators Through a Regional Lens <i>Regional Groups Forum led by NZEA Regional Reps, facilitated by Jason Pemberton</i>		
	Exploration of opportunities for collaboration and differentiation at regional level with key themes feeding into Closing Panel discussions		
3.00 - 3.30	Meeting the Challenges, Grabbing the Opportunities Keynote Panel: <i>Tahira Endean, Kim Skildum-Reid, Stuart Turner & Invited Guest/s</i>		
	A powerful end to two days of ideas & discussions with our keynotes challenging each other on the way forward for events and opportunities across event sectors & businesses.		
3.30 - 3.40	Conference Summary & close		
3.40 - 4.00	Afternoon Tea		
	After conference activities by request		