



**EVENTING THE FUTURE
CONFERENCE 2019**
FOR EVENT PROFESSIONALS

AUGUST 8-9
INTERCONTINENTAL
HOTEL
WELLINGTON

Exhibitor Benefits:

- Introductions
- Exposure
- Networking
- Webcasts
- Demo's

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**BOOK A
TRADE DISPLAY**

www.eventingthefuture.co.nz

**TRADE
DISPLAY
INFORMATION
PACK....**

INTRODUCTION

The Eventing the Future conference began in 2001 as a means to address the gap in professional development, networking and sharing of experiences for those in the events industry. Trade displays provide a prime networking opportunity and the chance to showcase and demonstrate your latest products and services to event industry professionals, from all sectors of the industry.

THE VENUE



InterContinental Hotel 2 Grey Street, Wellington

Eventing the Future 2019 will be held on 8th and 9th of August at the InterContinental Hotel, 2 Grey Street, Wellington. Located adjacent to Wellington's waterfront it is the most centrally located and experienced global five-star hotel in New Zealand's capital city.

The venue has car parking available, with more parking managed by Wilson Parking NZ under the hotel at \$45 per 12 hour period

The conference sessions will be in the Lambton and Featherson rooms on level one and the trade display area will be in the Pre-Function Lobby on the same floor. Lunch/morning and afternoon tea will be catered for in the Pre-Function Lobby to encourage delegates to booths

Exhibitor Benefits

- 2 tickets to ETF Welcome Function. 7 August 5:15-7:15pm (Location TBC)
- Introduction in ETF programme (2 minute slots, time TBC)
- 5 minute video included in post conference webcasts
- Onsite catering for one staff member
- Exposure in conference app
- Listing on ETF website
- Logo on exhibitor banner
- 1x trestle table, 2 chairs
- Power outlet (10 amp)

INTERCONTINENTAL HOTEL CONTACT DETAILS

General enquires:

Phone 04 495 7878

Courtney Gough, Conference & Events Coordinator

Courtney.gough@ihg.com



THE FORMAT

The conference runs from 8.30 a.m. both days. Networking opportunities for exhibitors will be:

Networking Function - 7 August

5.15-7.15pm

Conference Day 1, 8 August

10.20-10.50am

12.35-1.35pm

3.15-3.45pm

Conference Day 2, 9 August

10.15-10.45am

12.30-1.30am

3.40-4.00pm

If you wish to attend sessions you need to also register as a delegate.

Pack in time is on the 7th August from 5pm. Pack out on the 9th August from 4.00 p.m.

DELEGATE PROFILE

The diversity of the events sector is reflected in the profile of delegates attracted to the conference.

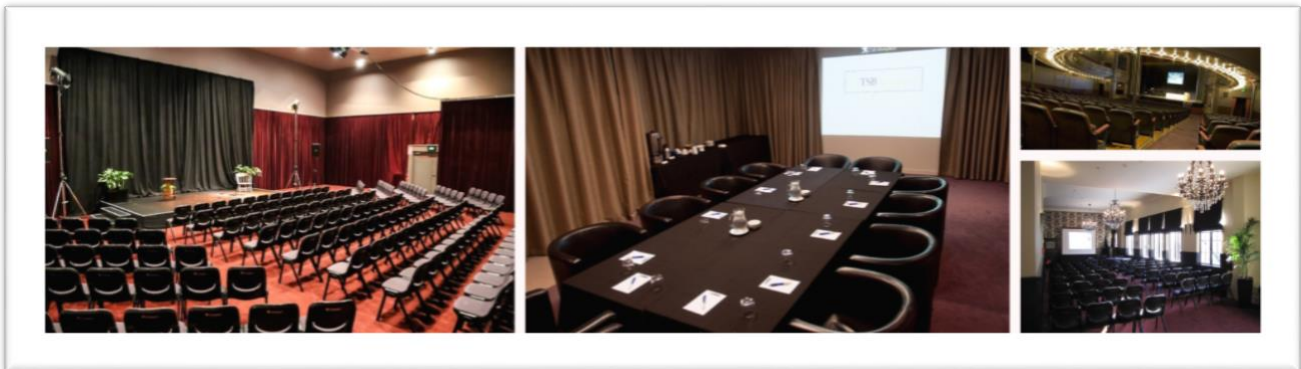
The content of the conference has been pitched at a level to ensure that it attracts middle and senior level managers as well as those involved in direct event delivery.

The delegates come from across all sectors of the industry. Private, government, tertiary, not-profit, sport, arts, culture and festivals. They perform a variety of roles within the industry.

WHO EXHIBITS?

Event suppliers who offer a product or service can exhibit. Exhibitors have included:

- Ticket Companies
- Stand alone venues
- Tourism offices and convention bureaux's
- Catering suppliers
- Technology providers
- Transport operators
- Theming companies
- Tour and team building operators
- Exhibition equipment suppliers
- Speakers and entertainers
- Gift and promotional product suppliers and more.



EXHIBITOR INVESTMENT

The cost of exhibiting at ETF19 is \$695 +GST.

**Full catering both days for one exhibitor is included.

A standard size booth area (2m wide x 1.5m deep)

- 10 amp power outlet
- 1 trestle, 2 chairs

Booth features can be arranged directly with the trade contractor. (Exhibition Hire Services 027 495 2827)

Confirmation of your booth number will be advised when payment is received.

EXHIBITOR PROFILE

All exhibitors receive a listing on the conference app with full company profile, a logo placement on the trade display banner, and promotional mentions via Facebook and twitter.

Delegate lists will be made available nearer the conference date on request and are also accessible via the app (Lists contain Name, Company, Role and exclude personal information unless listed by delegates)

PROMOTE YOUR SITE EARLY!!

Exhibitors are encouraged to use a wide variety of incentives to fully leverage their involvement at the ETF conference. Please advise us of any offers so we can help promote them.

- Offer prizes
- Promotional give'aways
- Specials conference deals
- Advertise your presents at the conference early
- Create an eye catching booth

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SPONSORSHIP OPPORTUNITIES

In addition to a trade display, exhibitors can also boost their profile by sponsorship activity. Opportunities include:

- Lunches
- Morning/Afternoon tea
- Airport/Hotel transfers
- Social Networking function

To inquire about sponsorship opportunities contact:
Peter Burley
info@eventingthefuture.co.nz
021 194 0104



ETF2019 Trade display layout: Pre-Function Lobby

**FOR MORE INFORMATION ON BOOKING A TRADE STAND CONTACT: Jeannie Dyer M - 027 294 3700
E - info@eventingthefuture.co.nz or contacts page on our website www.eventingthefuture.co.nz**