

EF

The Official Conference
for Event Professionals

EVENTING THE FUTURE



TRADE
DISPLAY
INFORMATION
PACK....

INTRODUCTION

The Eventing the Future conference began in 2001 as a means to address the gap in professional development, networking and sharing of experiences for those in the events industry.

Trade displays provide a prime networking opportunity and the chance to showcase and demonstrate your latest products and services to event industry professionals, from all sectors of the industry.

THE VENUE



Rydges Latimer

30 Latimer Square, Christchurch

Eventing the Future 2018 will be held on 6/7 August at the Rydges Latimer Hotel, 30 Latimer Square, Christchurch. Located a short walk from the heart of Christchurch's CBD and within close proximity to cafes and high Street shopping.

The venue has free car parking available, with more parking on Worcester Street and Latimer Square.

The conference sessions will be in the upstairs Savoy Ballroom and the trade display area will be in the Private dining room downstairs. Lunch/morning and afternoon tea will be catered for in the Private dining room and Brasserie area to encourage delegates to booths

Venue Features:

- Within close proximity to the CBD
- 11.4km from airport
- Complimentary Wi-Fi
- Disability access
- In house audio visual equipment
- Onsite taxi rank
- Close to restuarants & bars

RYDGES LATIMER HOTEL CONTACT DETAILS

General enquires:

Phone 03 379 6760

Harriet Fenwick, Conference Sales Coordinator

harriet_fenwick@evt.com



THE FORMAT

The conference runs from 8.30 a.m. both days. Networking opportunities for exhibitors will be:

6 August 10.30-11.00am
 12.45-12.45pm
 3.15-3.45pm
 7 August 10.30-11.00am
 12.30-1.30pm
 3.40-4.00pm

If you wish to attend sessions you need to also register as a delegate.

Pack in time is on the 6th August from 8.30 a.m. Pack out on the 7th August from 4.00 p.m.

The conference concludes with a coffee fix before you hit the road home.

DELEGATE PROFILE

The diversity of the events sector is reflected in the profile of delegates attracted to the conference.

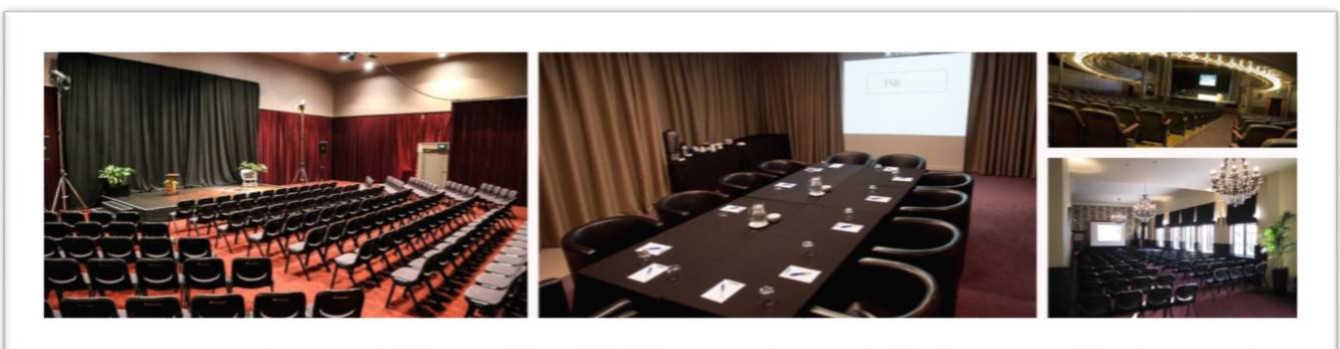
The content of the conference has been pitched at a level to ensure that it attracts middle and senior level managers as well as those involved in direct event delivery.

The delegates come from across all sectors of the industry. Private, government, tertiary, not-profit, sport, arts, culture and festivals. They perform a variety of roles within the industry.

WHO EXHIBITS?

Event suppliers who offer a product or service can exhibit. Exhibitors have included:

- Ticket Companies
- Stand alone venues
- Tourism offices and convention bureaux's
- Catering suppliers
- Technology providers
- Transport operators
- Theming companies
- Tour and team building operators
- Exhibition equipment suppliers
- Speakers and entertainers
- Gift and promotional product suppliers and more.



EXHIBITOR INVESTMENT

The cost of exhibiting at ETF18 is \$695 +GST.

**Full catering both days for one exhibitor is included.

A standard size booth (2m wide x 1.5m deep) includes:

- 10 amp power outlet
- 1 trestle, 2 chairs

Additional booth features can be arranged directly with the trade contractor. (Exhibition Hire Services 027 495 2827)

Confirmation of your booth number will be advised when payment is received.

EXHIBITOR PROFILE

All exhibitors receive a listing on the conference app with full company profile, a logo placement on the trade display banner, and promotional mentions via Facebook and twitter.

Delegate lists will be made available nearer the conference date on request and are also accessible via the app (Lists contain Name, Company, Role and exclude personal information unless listed by delegates)

PROMOTE YOUR SITE EARLY!!

Exhibitors are encouraged to use a wide variety of incentives to fully leverage their involvement at the ETF conference. Please advise us of any offers so we can help promote them.

- Offer prizes
- Promotional give'aways
- Specials conference deals
- Advertise your presents at the conference early
- Create an eye catching booth

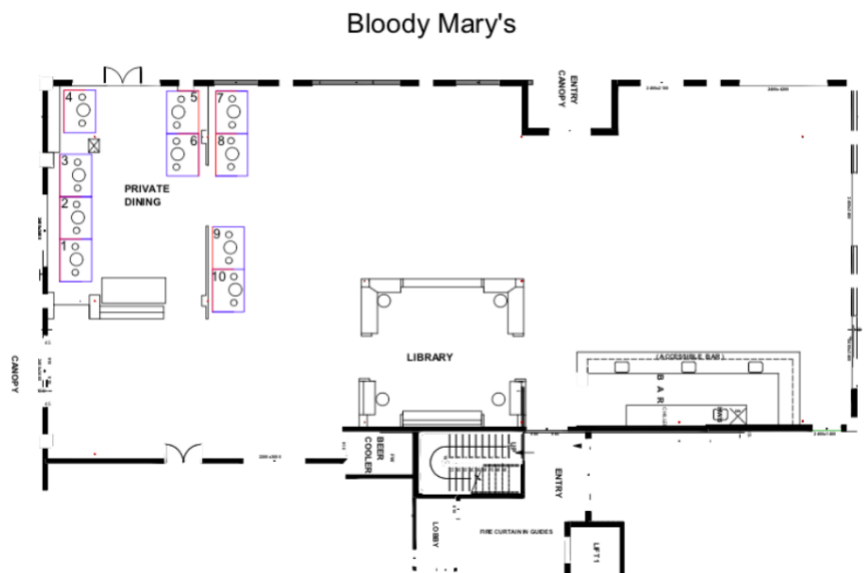
2018

SPONSORSHIP OPPORTUNITIES

In addition to a trade display, exhibitors can also boost their profile by sponsorship activity. Opportunities include:

- Lunches
- Morning/Afternoon tea
- Airport/Hotel transfers
- Social Networking function

To inquire about sponsorship opportunities contact:
Peter Burley
info@eventingthefuture.co.nz
021 194 0104



ETF2018 Trade display layout NB: Floor plan may be subject to change

**FOR MORE INFORMATION ON BOOKING A TRADE STAND CONTACT: Jeannie Dyer M - 027 294 3700
E - info@eventingthefuture.co.nz or contacts page on our website www.eventingthefuture.co.nz**